

# THE WHITTIER PICTORIAL

MAY 11, 1950

15c

In This Issue:

WHY HAVE A YOUTH CENTER?

IT'S ALWAYS MOTHERS' DAY:

**Whittier's OWN Local Picture Magazine**



Myers



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45 YEARS IN WHITTIER

## The WHITTIER PICTORIAL

Whittier's Own Local Picture Magazine

Published every other Thursday  
at Whittier, California

LEE N. SLINKARD  
CHARLES N. POLLAK, II  
Publishers

JOHN PAUL COX, PHOTOGRAPHIC DIRECTOR

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Vol. I, No. 2 May 11, 1950

### Editorializing . . .

We were hurrying down the street the other day when a friend collared us with a question. "How's the magazine doing?" he asked. After pondering a moment, we came back with what couldn't have been considered a very weighty reply. "We aren't sure," we told him.

And, actually, we aren't. We have no standard by which to judge The Pictorial's performance to date. Should the office door have been battered down by Whittierites in their eagerness to buy our publication? Or should a five-minute sales talk have been necessary to sell each copy? Well, the office door stands unbattered; but on the other hand, as this is written, it looks as if the first issue is a sell-out.

We're pretty pleased about the way it's been received. The overwhelming majority of Whittier area residents had no idea a new local magazine was coming out. Under the circumstances, it was gentlemanly of them to gamble 15 cents to have a look. The fact that there is a new magazine at all is a tribute to the sportsmanship and, we think, foresight of Whittier businessmen.

#### Tell It To Advertisers

The Pictorial's economics show that over three-quarters of its income comes from advertising. So, if you like the publication, don't conceal your feelings from our advertisers.

Like the playwright who strains to hear theater-goers' comments on his play's opening performance, we've been interested in Whittier's reaction to our initial issue. Most of the people we know almost have to say something nice, just as they do when someone pulls out a baby picture to harvest a little flattery.

One unsolicited compliment accompanied by a check for \$2.50 said, "Congratulations on your first issue . . . its fresh and vigorous approach would be welcome in any large metropolitan area." Another comment penned on a subscription blank was, "A very nice layout . . . keep it up."

#### Too Much High School

The unfavorable reaction, though, is more instructive. What we've heard boils down to a feeling that we devoted too much first-issue space to the high school overcrowd-

ing problem. We recognize the criticism as valid. Yet, we submit that nothing in the Whittier area is more important than education. Our communities are almost entirely residential. Our children are fated to spend about one-third of their lifetimes in an instructional phase. Isn't our principal industry the educating of them?

Don Kracke, our staff artist, is clever at caricaturing faces. On Saturday and Sunday, May 13 and 14, he'll be caricaturing in The Pictorial's studio-booth at the Youth Carnival, York Field. Come and have Don do a two-minute sketch of that elusive something in your features. The quarters you pay go to the youth center.

The people we know were too polite to point out that we unintentionally left out a few column rules separating one ad from another. Thus, it appeared as if Mr. Tibbetts were selling Packards along with women's wear. Also, a picture of the Whittier Laundry's fur storage vault had their Mr. Downing standing on his head. Which proves they can take care of your garments even in a topsy-turvy world.

#### Boys Have Poise

We can't get over the poise and business acumen of our newsboys. When we were that old, we were a couple of jerks. The ability of these youngsters seems to refute arguments of those who thunder at modern-day teaching. Our newsboys may not be able to name the capital of South Dakota but, judging from their general efficiency, they are being well-prepared for life.

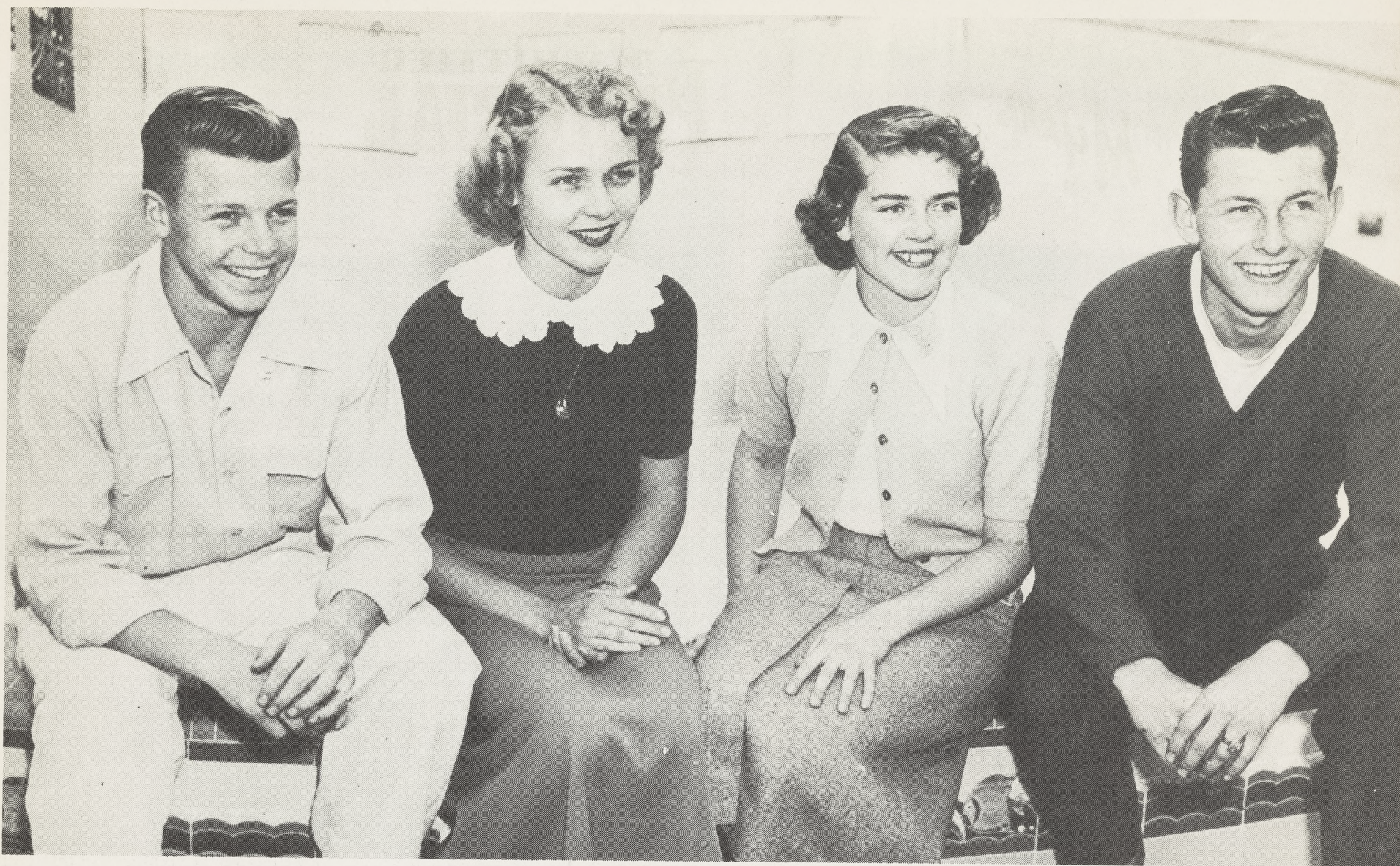
A clear-eyed 10-year-old came in and asked for a batch of magazines to sell. "My father died yesterday morning and my mother is feeling very bad," he explained, "so I thought I'd better go out and make some money."

A foreign student of American folkways visiting Whittier might make the following observation: "When a marriage is performed, the newweds begin life together amid a great blaring of automobile horns and a clatter of tin cans. One can only speculate that America's dismal record of broken marriages could be improved if the fanfare were reserved for couples headed toward the divorce courts."

The April 27 issue of The Pictorial carried a cartoon critical of landlords who refuse to rent to families with children and pets. We still don't care for them, but it should be stated that one of us recently rented a house here despite the 'handicap' of two little girls and a dog.

On the sidewalk outside the Philadelphia St. entrance of the Whittier National Bank and Trust Co., three gas meters cause an almost imperceptible ridge in the pavement. Every day or so an older person stumbles there. We can't help wondering how long it will be until someone hits the sidewalk—hard.





Youth center's first officers are Dan Spencer, vice-president; Gretchen Haas, board member, Delores Huffman, secretary, and Ronald White, president.

# Does Whittier Need A Youth Center?



High school students have done plenty of whooping it up for Youth Carnival. Here, Ronnie Walkington, South Whittier (front row, center) carries a modest cargo of enthusiasts aboard his stripped-down Model A

## Civic Leaders Tell Why Teen-Agers Should Have A Place of Their Own

Whittier's teen-ager is all dressed up with no place to go.

Though he may ridicule it, the fact is that he finds himself at an in-between age: too old to be considered a child, yet not quite graduated into adulthood.

He is mature biologically, but is denied the stability of marriage. Already adult in many ways, he is young only in years and in experience. Beyond the routine demands of homework and household chores, his time after school is largely his own. For better or for worse, he has very little money to spend for fun.

And, if he is broke, no place to go.

In Whittier, with its higher living standard, these circumstances make for a little hell-raising and a lot of boredom. Viewed in another light, they add up to a denial of opportunity for social recreation.

### Outlets Provided

In an earlier generation, people believed that if adolescents could be maintained in a sort of athletic fren-

zy, there would be no teen-age troubles. So lots of school gyms and YMCAs were built to give the young folks an "outlet". Later, it was discovered that while athletics provided outlets, the teen-agers still had some energy left over. Thus, a 17-year-old could attend classes all day, put in a couple of grueling hours on the football field, go home and mow the lawn, and still retain enough pep to spend the evening burning up palm trees.

Sports alone were not the answer, for young people need social recreation. Boys and girls need opportunities to meet socially, for dancing, games and conversation, outside of the necessary disciplines of school, church and home. But, in Whittier, there is no place to go.

No one, really, is to blame. Parents rule out the home as a place for social activities because they feel it cannot stand the wear and tear of more than a dozen teen-agers at a time. Local clubs and organizations

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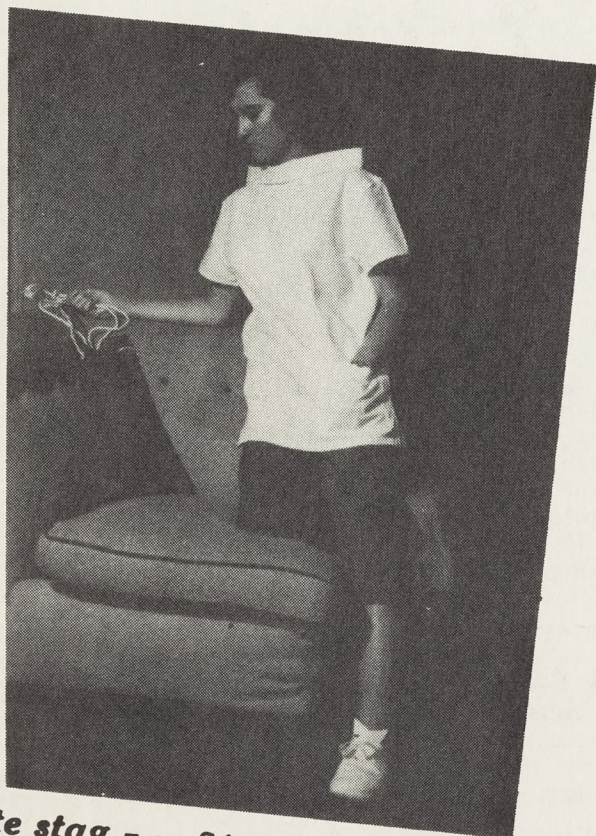
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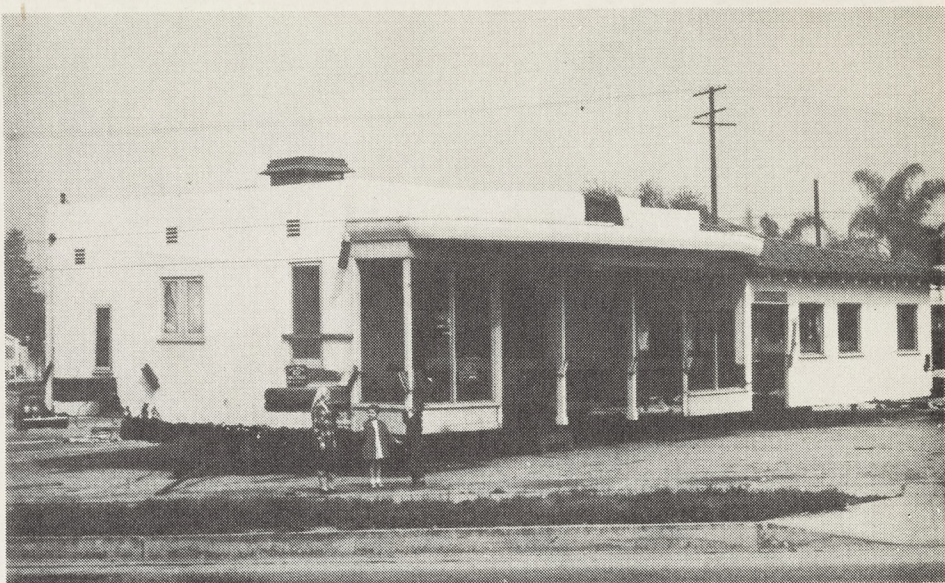
**White stag - - SAILCLOTH COORDINATES**

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Bra Tops in Red, White  
and Blue .....2.50  
Short Jacket, in  
Red, White and Blue .....4.50

*Fibbetts*

Greenleaf at Philadelphia

## A Place of Their Own (continued)



Youth center's clubhouse as it appeared ready to migrate from Whittier Blvd. location to new site in Palm Park.

cannot be criticized for being wary about having teen-agers on their premises. The movies, bowling alleys, rollerskating rinks and miniature golf courses cannot be censured for emphasizing sports — or for charging admission. The young people justifiably want a convenient place to go (1) where it doesn't cost much and (2) where there's no schoolmarmish atmosphere.

### Youth Center Possible Answer

Everybody's right, yet teen-agers have no place to call their own where they can do pretty much as they like without bothering older people, and at a nominal cost. It appears as if the handiest way to break the impasse is to have a look at the proposed youth center in Palm Park.

The project had its inception in the local wartime servicemen's clubs. The USO occupied a Whittier Blvd. building formerly occupied by restaurateur Jack Corcoran. At the war's end, the suggestion was made — and substantially disregarded — that it be continued as a youth center.

After the war, Corcoran repossessed the building, which had temporarily housed Emery Electric Inc., and offered it to the city's Park and Recreation Department. When, early this year, the war-housing Quonsets were ordered out of Palm Park

by summertime, it became possible to locate the building there.

### Corcoran Grabs the Check

With Corcoran footing the bill, the somewhat battered building was deposited north of the Union Pacific tracks, a few yards from the railroad's fenced right-of-way. For the past few months, again at his expense, a new concrete floor has been laid and renovation of the interior has moved slowly ahead. Although Corcoran, on his own, has put perhaps \$5,000 into the project so far, an estimated \$12,000 to \$15,000 will be needed to complete it.

The building at present consists of two large rooms and several small service rooms in an area of 2,500 sq. ft., enough space for about 100 teen-agers. Plans call for a walled-in patio of 5,000 additional sq. ft., permitting a much larger attendance. Since few object to crowded dances, space is not the core of the problem. Money is needed to complete the building and patio, and to furnish them in proper clubhouse fashion.

It is felt that cast-off furnishings would alienate many of the center's potential members, so attractive new chairs and settees and patio furniture are needed. Also required are a radio, television, piano, snack bar, ping pong tables, public address system and a barbecue (for which the Soroptimists have raised \$400).



Clubhouse as it appears now on new foundation in park among Quonset huts that already have been evacuated. Work is in progress on new bay at right; new floor has been poured.



## A Place of Their Own (continued)

The Youth Carnival at York Field on May 12, 13 and 14 was organized to permit Whittierites to contribute to the center's building fund in as enjoyable a manner as possible. De-

too much time on their hands and no place to go.

Jack Corcoran: the important thing about the youth center is that

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families, yet liberal enough so that it won't take on the flavor of the classroom.

**Mayor Morris F. Richardson:** a youth center will foster good feeling between young people and the community. The teen-agers must never be made to feel unwanted. Their own meeting place will give them a sense of pride and responsibility.

**Police Chief O. C. Smith:** The youth center should be given high priority. The police would rarely stop anyone for curfew violations if they knew the young people were on their way home from the center. We have found that most malicious mischief is caused by teen-agers with

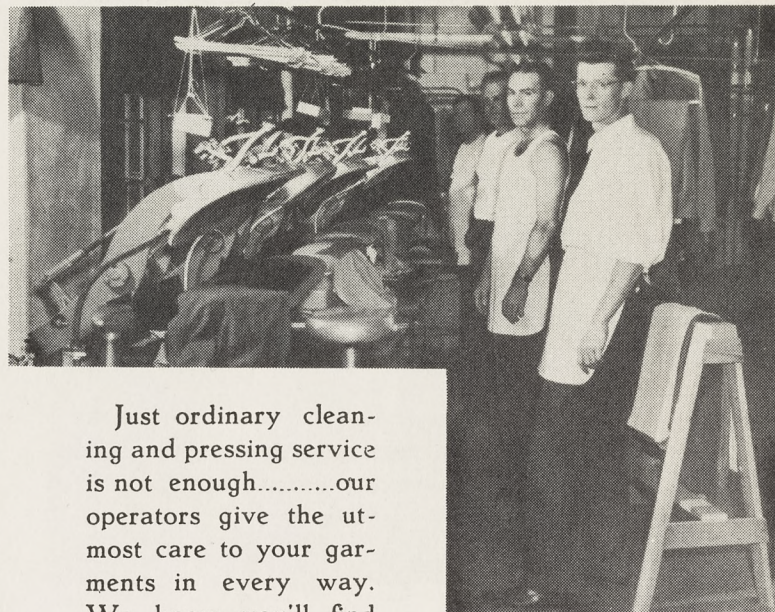
parties.

He told them he wanted to plan new and different activities and excursions in addition to dances, the foundation of teen-age social recreation. They passed judgment on him with simple eloquence: "He's terrific!"

Thus far, then, the war-born idea has materialized into a building, a place to put it, a teen-age organization with adviser and plenty of lip-service from the community. Whether or not the youth center ever opens its doors to give Whittier teen-agers a place to call their own depends entirely on the money earned by the Youth Carnival.

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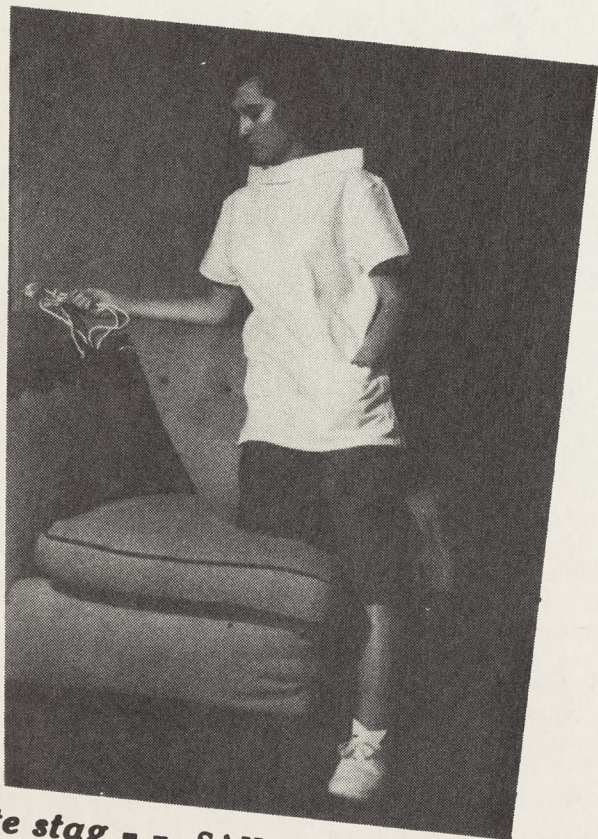
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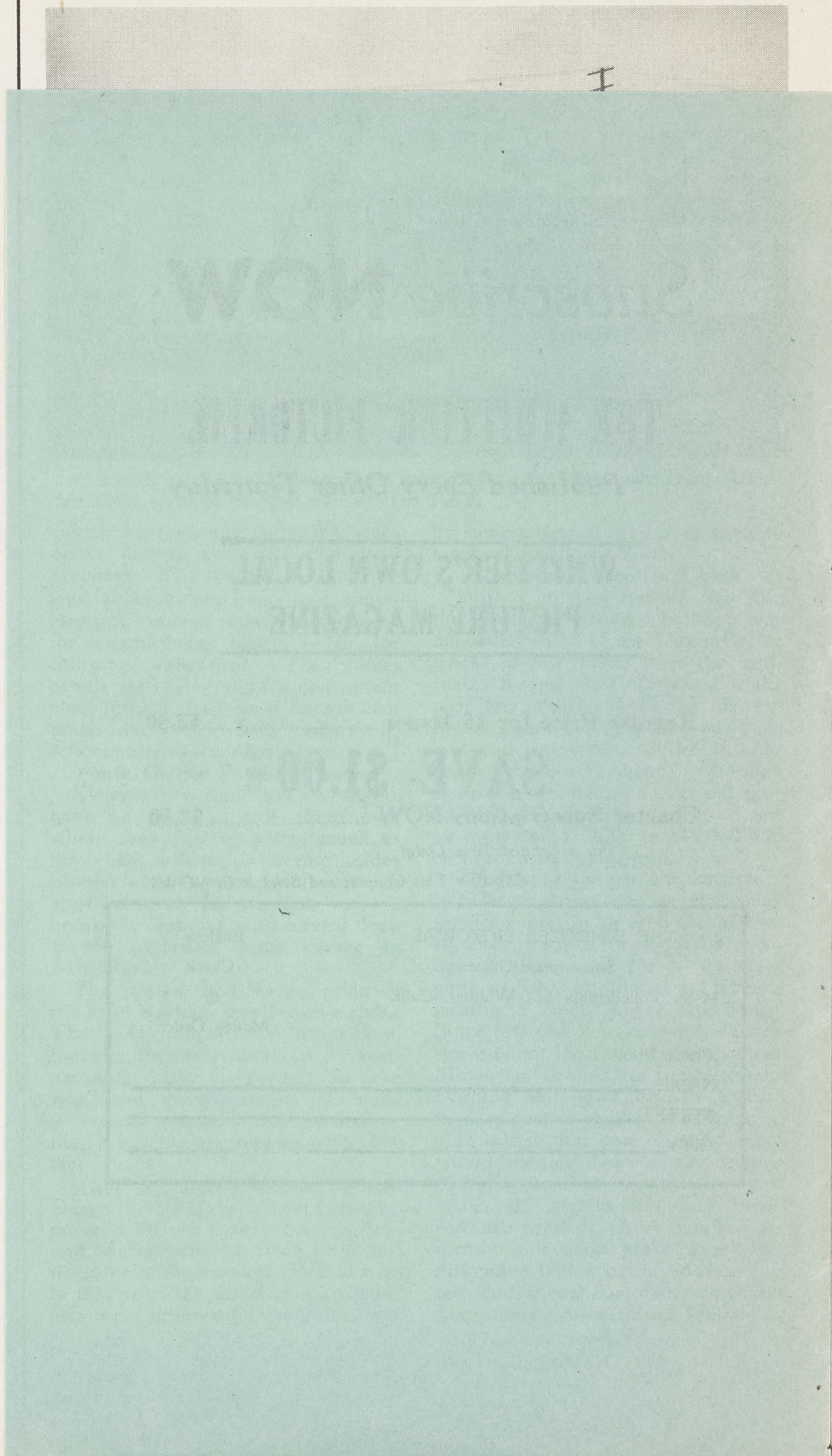
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The Youth Carnival at York Field on May 12, 13 and 14 was organized to permit Whittierites to contribute to the center's building fund in as enjoyable a manner as possible. People go to benefit carnivals to have a good time and to support a good cause. Is the youth center a good cause? Here are the views of some local people in a position to know:

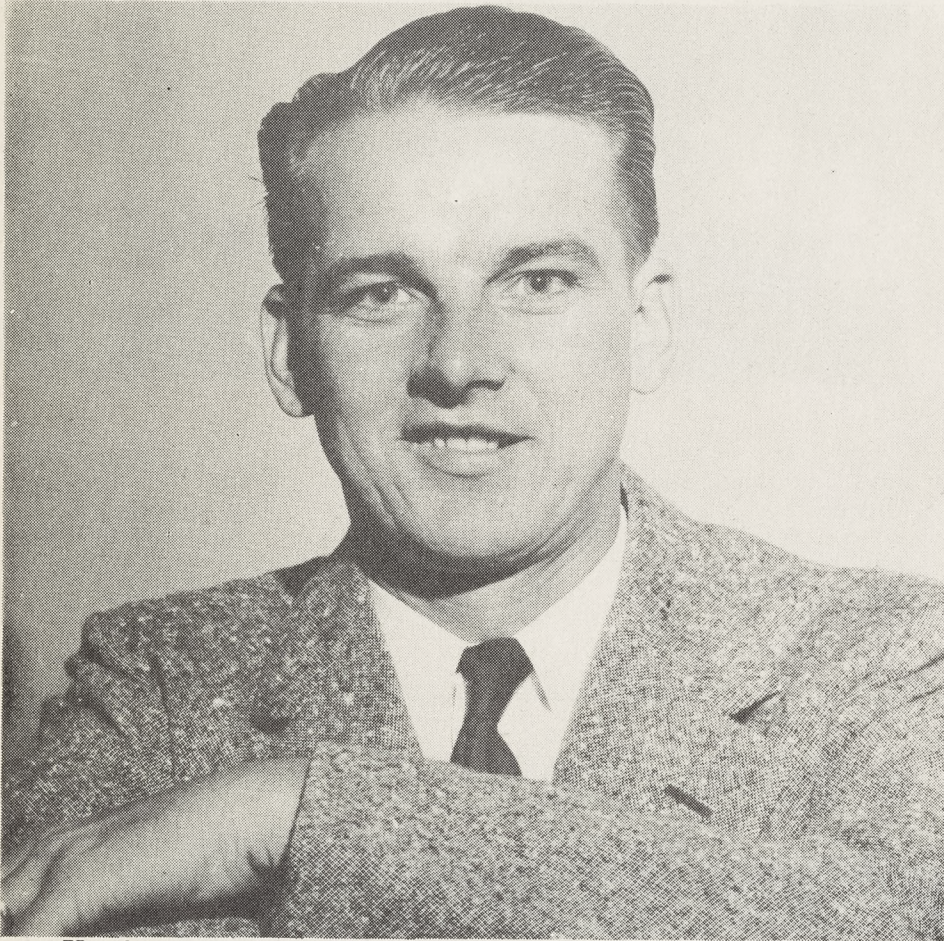
**Walt Wagner, high school teacher and veteran youth worker:** Whittier's recreation set-up is not complete because teen-agers have no place to go that's free. Outside of

too much time on their hands and no place to go.

**Jack Corcoran:** the important thing about the youth center is that high school-age youths will be able to drop in and have more fun close to home than would be possible if they drove out of town.

### Kids Run the Show

Whittier Union High School students have set up the nucleus of an as yet unnamed club to use the building, now known officially as the Palm Park Community Clubhouse. They have a constitution and a



Youth center adviser Wally Gresch was stationed with an Army anti-aircraft detachment in the Fred C. Nelles school during part of the war. Result: he married a Whittier girl, the former Evelyn Sayer. Later, he was secretary to a general in Egypt.

school they need recreation under the right kind of leadership, but not by the type of person who will be upset if they hold hands.

**Newt Robinson, retiring city recreation director:** it's silly to push the youth center as a weapon against the old bogey of juvenile delinquency. However, teen-age trouble making has diminished in cities where youth centers operate. The center's rules will have to be stringent enough to satisfy the strictest families, yet liberal enough so that it won't take on the flavor of the classroom.

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group of officers who selected Whittier College senior Wally Gresch as the club's supervisor.

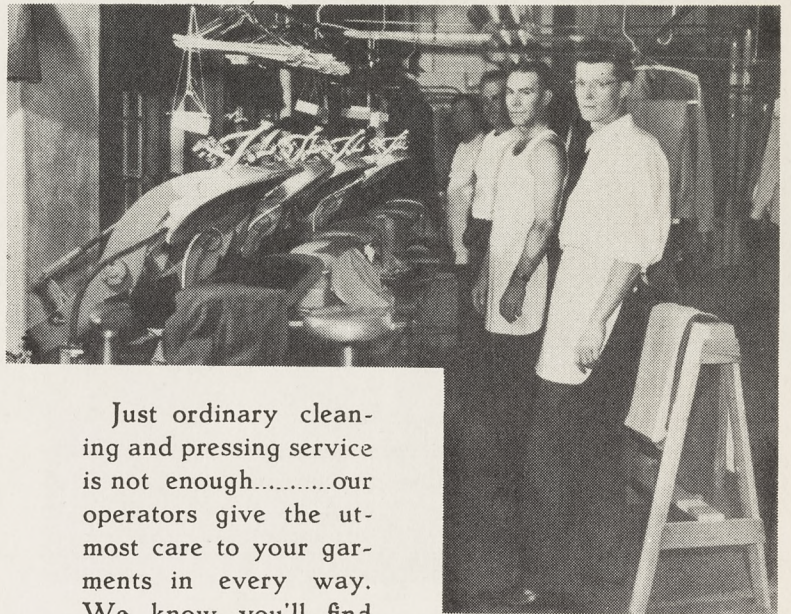
A 29-year-old Army veteran from Milwaukee, Gresch will continue studying to be a teacher while serving as part-time club adviser. He says that when he appeared before the student officers, his background and experience were thoroughly probed. He was requested to present his views on such topics as smoking, hayrides and girls' slumber parties.

He told them he wanted to plan new and different activities and excursions in addition to dances, the foundation of teen-age social recreation. They passed judgment on him with simple eloquence: "He's terrific!"

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## Cowhands, Indians Show



Only trouble was that the cowboys and Injuns didn't turn up on Philadelphia St. at the same time, so no scalps were taken and no dust was bitten. Here, Mr. and Mrs. Louis C. Bentley of Lexington, Mass., proudly display the range-riding outfits they bought in Ari-

zona. They were visitors of Mr. and Mrs. Frank B. Cummings of Whittier. The Bentleys explained that their hometown has already been made famous by a hard-riding horseman of another era: Paul Revere.

## Bees and Boys Are Busy



The sun put in a brief appearance recently, so a couple of bees started hauling honey from these lemon blossoms in Pico. It was the time of year when Whittierites who were born in eastern states could wonder over what they were missing by not

being back East: the Spring floods followed hard by the sudden blizzards Easterners still term "freak". May and Daylight Saving Time began together, giving everyone more hours of potential sunshine.



# Up on Philadelphia St.



Just about everything happens at the intersection of Philadelphia and Greenleaf. Cars pile into one another, people line up to get into banks and onto buses, boys sell papers. So, it was no surprise when a small group of Indians in full tribal regalia began what appeared to be a war dance there. They were beating the drum for a VFW-sponsored pageant to benefit Whittier Polio Foundation. The Pictorial's photographer was fascinated by facial expressions of entranced kids.

## Around This Time of Year

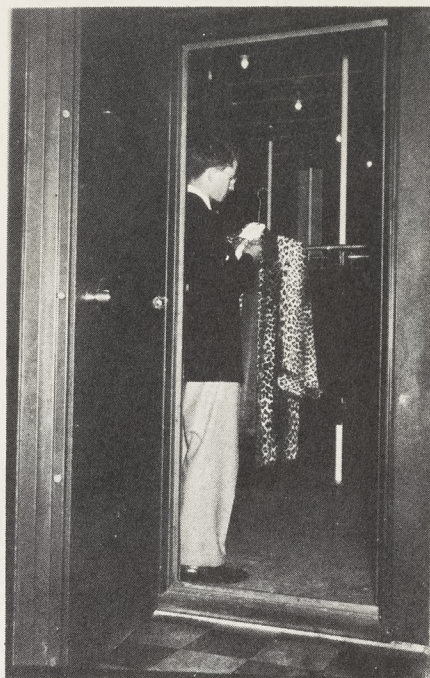


This time of year a good many local fishermen head for mountain lakes and streams to chase the big ones that got away last year. But closer to home, these three sportsmen near the State Fish Hatchery

northwest of Whittier celebrate the trout season's opening by taking home eight trout apiece. They are (left to right) Norman Ashling, of Montebello; brothers Dick and Tommy Lewis, of Los Angeles.

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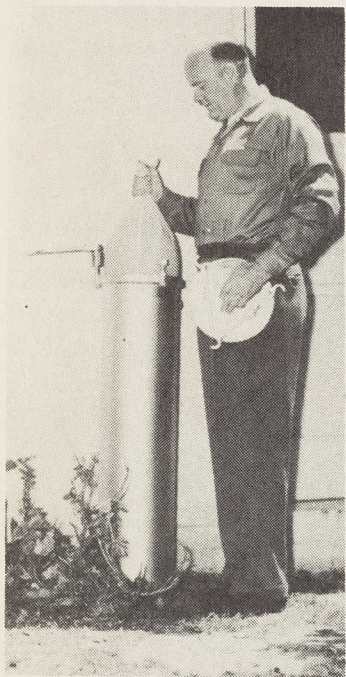


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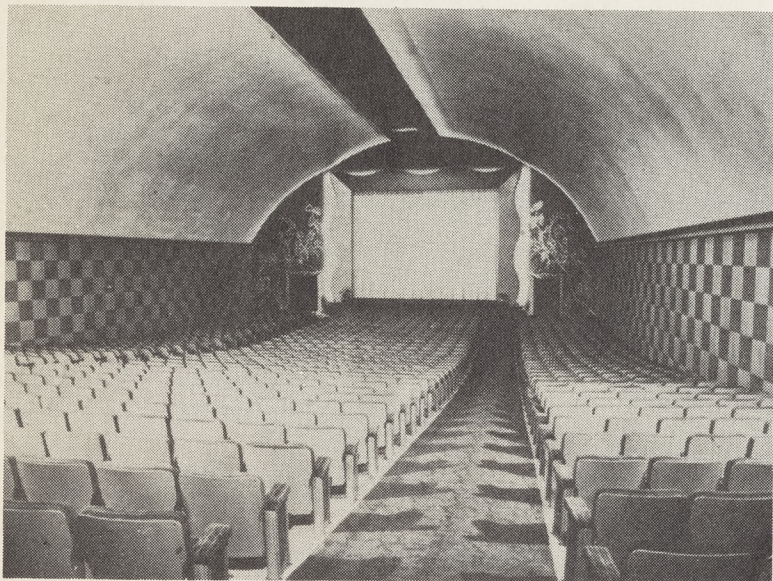
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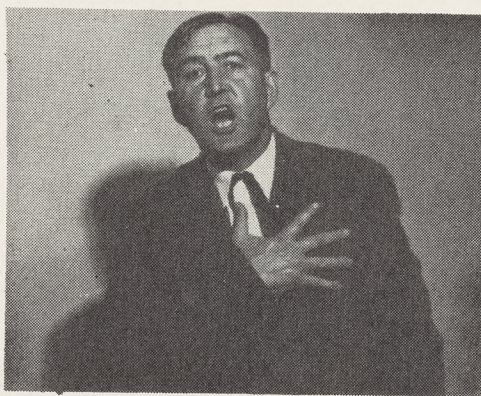


2325 Whittier Boulevard  
**MONTEBELLO**

## 'Senator' McCue Defends



**McCue, the Reluctant Candidate:** "The wear and tear of my high office has forced me to sacrifice my health on the altar of public service. I had not intended to run again, but a number of my constituents and friends have prevailed upon me . . ."



**McCue on Politics:** I have not come before you this evening to make a political speech . . . but after all this is election year."

Big Dan McCue can make a fiery speech about absolutely nothing better than anyone else in Whittier. He is fond of delivering an impassioned impersonation of a United States senator making a speech, and in this role has profoundly stirred many audiences. After he concludes his oration, however, no one has the slightest idea of what he said.

In this series of pictures, "Senator" McCue re-enacts highlights of an historic address he made recently at the Toastmasters' annual public speaking contest. He was given a thunderous ovation, of course, but The Pictorial's reporter can't quite remember why.



**McCue Off the Rostrum:** When he is away from the giddy whirl of the senatorial life, Dan McCue is a solid citizen who leads a quiet life as an expert color photo-engraver. He is currently in Knoxville, Tenn., attending the national tournament of the U. S. Volleyball Association, of which he is vice-president and rules arbiter. In addition, he is a member of the YMCA's national physical education committee. He says he does not aspire to public office.



# Our Common Man, Etc.



**McCue Takes a Stand:** "I am not here to evade the issues before the public today. I unhesitatingly and unequivocally say to you that I favor today, have always favored and expect to favor all that we red-blooded Americans hold dear."



**McCue on the International Situation:** "I ask you to regard with pity the Chinese Nationalists, stuck on an island completely surrounded with water. I am willing to state for the record that someone is going to get wet."



**McCue on the Panama Canal:** "I demand to know why that great waterway was dug across Panama when it could have been located here so as to benefit the common man in Whittier. They have the Mississippi running north and south, but the administration has utterly failed to provide for something running east and west."



**McCue Rejects Communism:** "I am not a Communist. I am not a Republican. I am not a Democrat. I categorically deny that I am a card-carrying member of the Whittier cell of the American Begonia Society or any similar organization. Furthermore, I am willing to repeat that statement without benefit of senatorial immunity."

## PICTURES to the EDITOR?

The Pictorial welcomes contributed photographs from its readers. Snapshots should be accompanied by negatives, if possible, and full identification of subject and photographer. The Pictorial is glad to publish credit lines with these pictures.

## REPRINTS AVAILABLE

Glossy 8 x 10-inch photographs of the pictures in this issue may be purchased at The Pictorial's offices. They are \$1 each.



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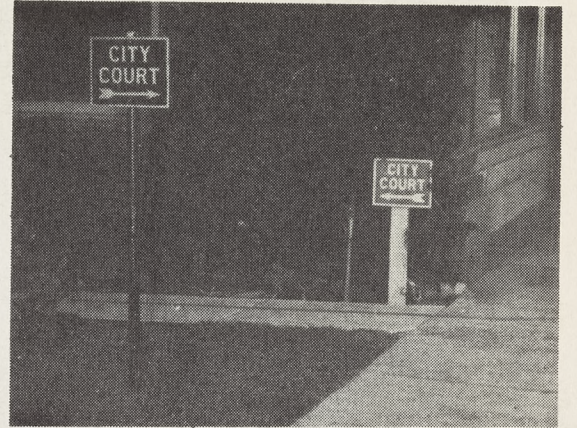
**Intersection of Painter and Whittier Blvd.**

**OX 4-3732**





## Whither, O City Court?



One item not on the council's agenda was this division of opinion on how to get to City Court. Possibly remedied by now, the signs' contradiction was caused by one of them being turned halfway around by unidentified wag.

This is a sight seen by comparatively few Whittierites: the City Council in session. The council

meets every other Tuesday at 4 P. M. in City Hall and there are plenty of seats for those who want

to see their elected representatives on the job. A move to make the meetings more accessible to the public was made by Councilman Wilber D. Stockdale when he proposed the meeting time be changed to 7:30 P. M. Here, deliberation begins among (left to right) Councilmen

Pat J. O'Melia, Turner C. Smith, Stockdale and Morris F. Richardson. In foreground: Sadie Hall, deputy city clerk; Esther Williams, secretary to City Manager Howard Church, and City Clerk Guy Dixon. Councilman Edward C. Siewert, though not present because of illness, has since taken up his duties.

## New City Council Meets

### The HARTFORD'S Golf and Sports LIABILITY POLICY

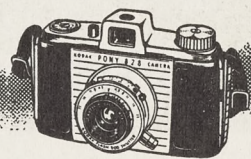
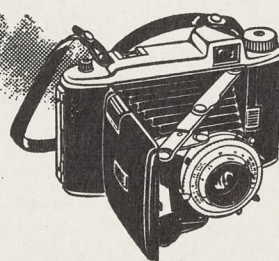
If you play golf, baseball, basketball, football, hockey, tennis, polo or any other athletic sports or games, you need protection against damage suits. The Hartford Accident and Indemnity policy covers your legal liability.



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THE CAMERA SHOP

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# In the Nick of Time



Kristie Ober, 2½, and Michele Adreon, nine months, may want to keep this picture for their scrapbooks. For Fire Captain Edmund C. Furtak (left) and Firemen Orville Martin and George L. Moore operated the resuscitator that pulled them through when they were very

sick little girls recently. Each got about 45 minutes' worth of oxygen mixture when they were unable to supply their own. Fireman Carl Cox (not in picture) helped Michele, too, and Policeman William Spencer aided in reviving Kristie.

## MORE SPACE... FEATURES

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"Custom"

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11 cu. ft. capacity

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\$10 down Delivers  
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Authorized Olympic Franchised  
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See this beautiful genuine hand rubbed mahogany cabinet table model today. This set contains all the features found in higher priced models including a built-in gyrotenna.









# WHITTIER

## From A 1000-ft Perch Above Business Area

This is what the greater portion of Whittier's shopping district looked like from an altitude of 1,000 feet on an exceptionally clear day in February. Philadelphia St. runs from west to east diagonally across picture until it meets the Puente hills. Note the unfinished roof of Elliott's Drug Mart in left center. The store is now in operation. The tallest structure is the Bank of America building at the corner of Philadelphia and Greenleaf.

The photograph was taken by capable Mel Aldrich, 23, of 214½ S. Milton Ave. Flying a two-place Aeronca aircraft, he banked steeply over the intersection of Pickering and College and let a companion hold the controls while he thrust his camera downward. He used a 4 x 5 Speedgraphic at a shutter speed of 1-400 second, f8 lens aperture. He was able to dispense with a haze filter because of the absence of smog, fog and smudge.

A former B-17 flight engineer and Merchant Marine member, Aldrich now works for North American Aviation Inc. in Downey. Sharp-eyed readers can guess the time the picture was made by studying the shadows.



# For MOTHERS' DAY

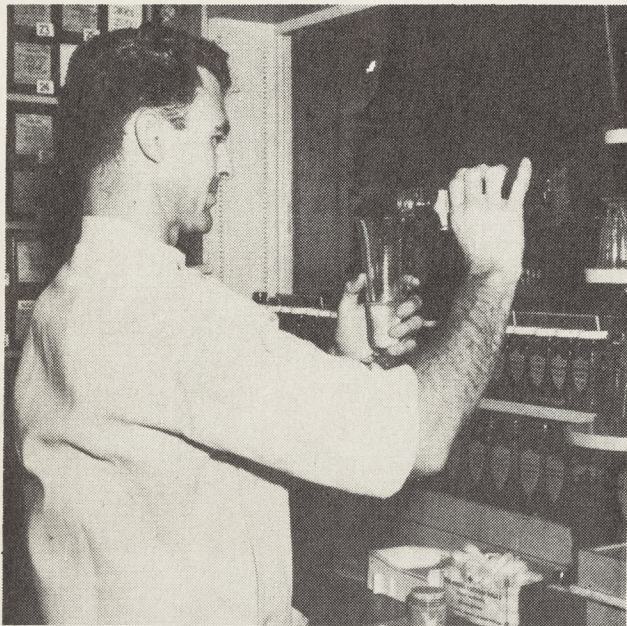
WHITTIER'S  
*Whitman Candy Headquarters*



*Beautifully Gift-Wrapped*  
**Costume Jewelry and Gifts Galore**

# For EVERYDAY

THIS IS YOUR WHITTIER  
*Prescription Headquarters*



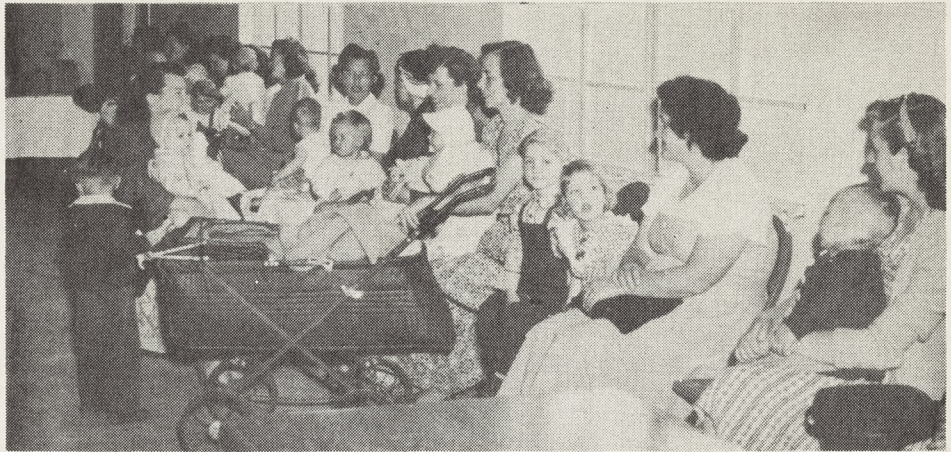
**Finest Stocked**  
and  
**Expertly Compounded**

## WHITTIER DRUG STORE

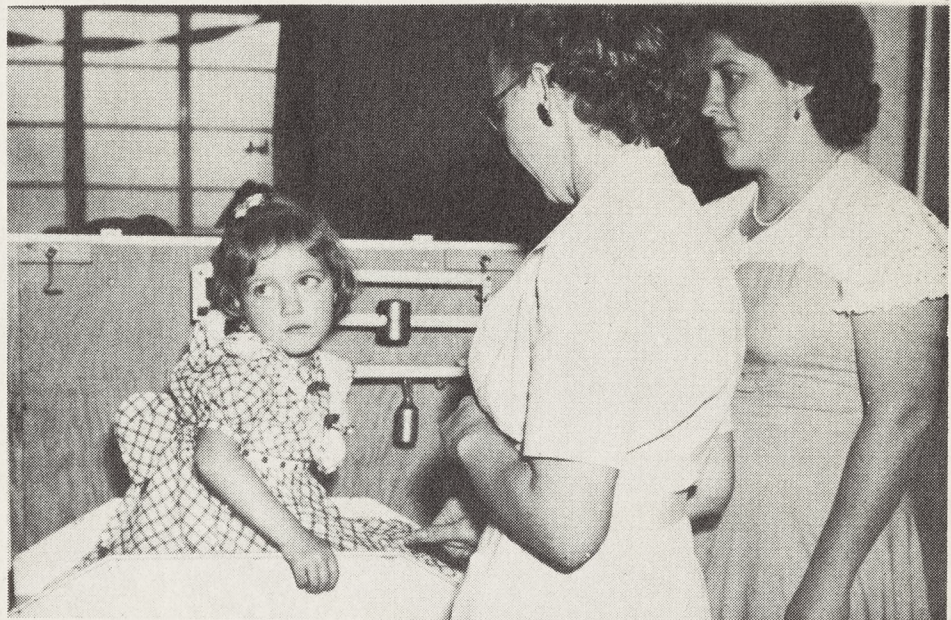
S. P. APPELBAUM, Ph. G.  
1414 W. Whittier Blvd.      Whittier Theatre Bldg.

## IT'S ALWAYS MOTHERS' DAY: In County Well Baby Clinic

(See cover) Chubby David Swafford, 10 months, is in no hurry to be weighed. After all, he tipped the scales at 25 lbs. last time, his mother, Mrs. Barbara Swafford, of South Whittier, reported.



Mothers'—and babies'—Day comes twice a month at Legion Hall, South Whittier, at the well baby clinic operated by the Los Angeles County Health Department. Here, the emphasis is on preventive medicine; other facilities are available for sick children. The clinic is a dependency of the Whittier Health Center, and provides shots and routine physical exams for about 40 babies per month.



Three-year-old Kathleen Porter weighs in at 30½ lbs., assisted by Nurse Anna Andre, of Whittier, and her mother, Mrs. A. L. Porter, South Whittier.



Mrs. L. O. Masters (left), South Whittier chairman of clinic's volunteer PTA workers, helps Mrs. Charles C. Burns, Norwalk, measure 14-month-old Billy. He's darned near 31 inches long and is pretty pleased about it.



IT'S ALWAYS MOTHERS' DAY:

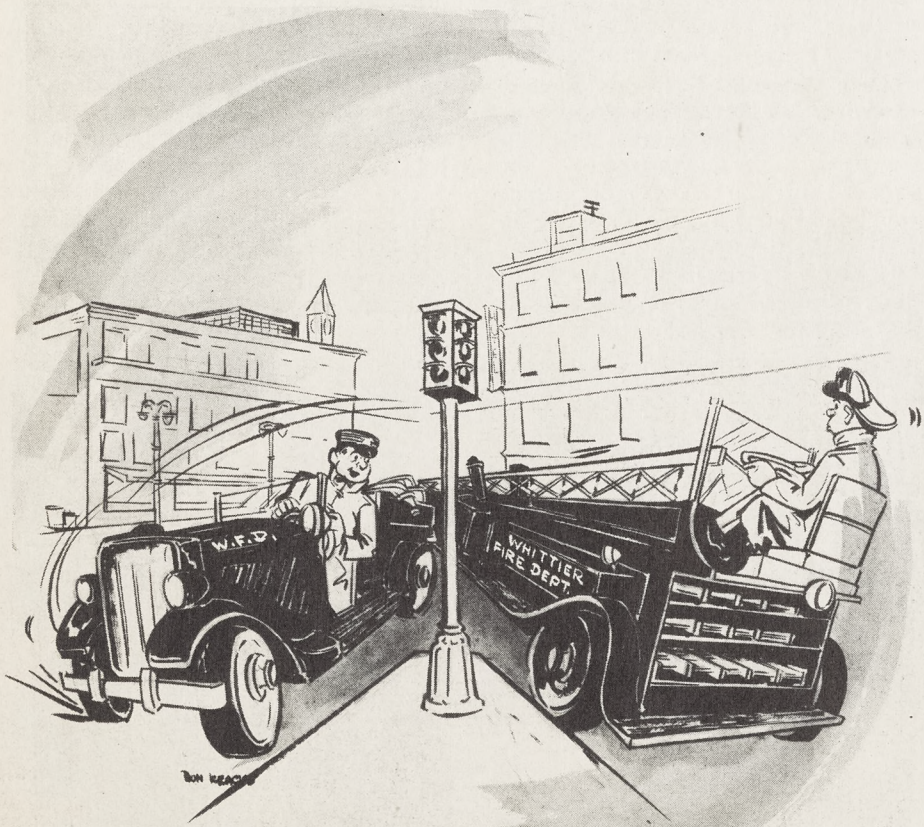
# For Christina Nelson, 104



No one has a better right to be honored on Mothers' Day than Mrs. Christina Nelson, Norwalk's remarkably active 104-year-old matriarch. She presides over a brood of 25 children, grandchildren and great-grandchildren, and is already a couple of months into her 105th year. Mrs. Nelson, according to her daughter, Mrs. Marie Schumacher, likes to go for short walks and listens often to the radio—particularly to the news and to religious programs.

## The Friendly City

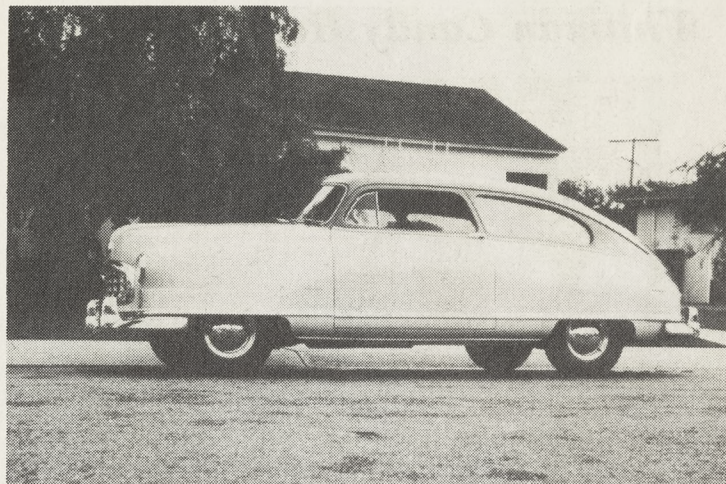
Don Kracke



"Bread 'n butter!"

Beauty of Line  
Featured in 1950

*Nash*



Coincident with the beauty of line achieved in the 1950 Nash Airflyte cars are the advantages of the scientifically conceived aerodynamic design which contributes importantly to the unusually high fuel economy of Nash cars.

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## Scenic Estate



Level tree-covered Northwest view site, ideal for family privacy or social living. Patio and barbecue; two fireplaces; 5 bedrooms; 2 1/2 baths; wonderful closet area; lots of built-ins; spacious living room; large dining room. All in A-1 condition. \$35,000. Very easy terms.

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## Fashions FOR SPRING



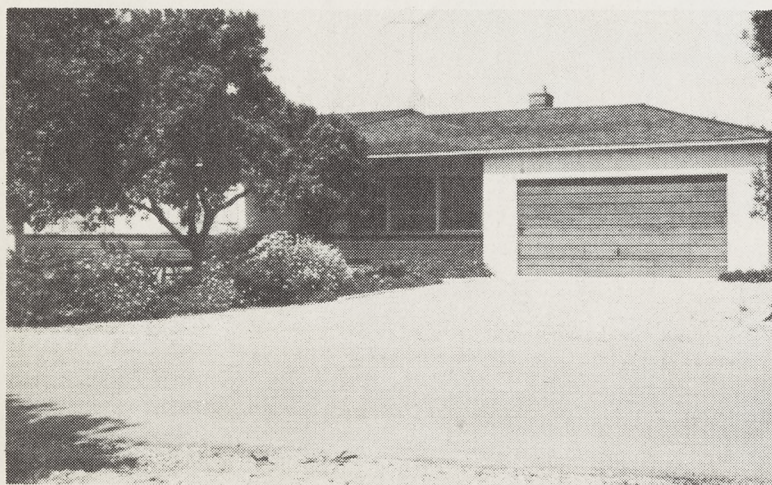
Nona Traylor, modeling a captivating black and white cathedral print, two piece jersey dress.

Choose Your Dress, Coat, Suit, or Formal . . .  
from our large selection of smart new styles.

### MABEL WALKER

THE SHEPARD SHOP  
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## Ranch Style Modern IN EAST WHITTIER



**\$17,500**

Located high above Whittier Blvd., this attractive 3 bedroom and den home is just 3 blocks from school and bus line. It has 1 $\frac{3}{4}$  baths. Large lot with fenced and cross-fenced yard. All No. 1 material used in construction throughout.

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## Adult School Craftsmen



Lampshade exhibit in auditorium lobby draws admiring crowds.

A wonderland of arts, crafts and hobbies was displayed to the public when Principal Everett Jordan's School of Adult Education held its annual open house in the high school gym and auditorium. A large segment of the Whittier area's populace—newcomers gaping and oldtimers beaming—was present to wander among a couple of dozen exhibits featuring the finest local handiwork of the year.

Always a crowd-stopper, Hillman O. Anderson's lampshade-makers and their spectacular wares attracted throngs of admirers. Anderson, who shows 225 day and evening pupils how to make lampshades, used to be in the yardage business. He says he started making shades when, three years ago, he was dismayed to find that he would need \$700 worth of them for the new Anderson home. "We'll make 'em ourselves," was his ultimatum to Mrs. Anderson. She laughed, but the Anderson lamps have been alluringly shaded ever since.

If it hadn't been after dinner, Mrs. Orma Farnum's cake-decorating exhibit wouldn't have lasted long.

Rainbow-tinted frostings and elaborate sugared curlycues garnished pastry that tempted onlookers to disobey the "Please Do Not Handle Signs". The trim ladies responsible for the cakes said their group has an ironclad rule against eating in class, though devouring of homework is not discouraged. One pupil said her husband was sick and tired of fancy-looking desserts and demanded some plain, undecorated white cake.

In the auditorium, the 24-member Mothersingers chorus, directed by Mrs. Marjorie Phelan, captivated a substantial audience with modern rhythms in close harmony. A score of students in Mrs. A. R. Cochener's tailoring classes modeled new and rehabilitated dresses and coats they had sewn themselves.

An adult school bulletin announced that registration for the June 12-July 28 summer session begins June 5 and ends June 9 at the Adult School office in the high school administration building. Almost 50 different courses and crafts will be offered.



Esther Irving plays organ.



Barbara and Judy Campbell model.



# Thrill Throngs At Show



Henry Crumly shows leather-tooling for Ralph Porter's class.



Rug teacher Mrs. Strong (left) with star pupil Mrs. Hazel Cleveland hold down one of several needlework exhibits.

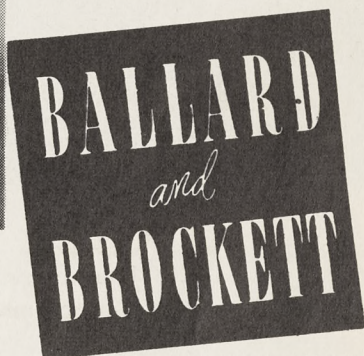


Mrs. Martha Lou Cory decorates cakes in many colors, styles.



Cool drift of airy Swiss, the neckline fetchingly ruffled and frosted with lace, the bodice beautifully shaped by Matletex shirring. White checked in lively colors.

16.95



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SMALL CAR ECONOMY



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# Prehistoric Women Roam City's



Kerry Vaughn, Joan Shawlee, Judy Landon prepare ambush for unsuspecting male in offing (Tony Devlin).



(Above, right) Another harmless male gets his.

Whittier Woodland Park is decidedly unsafe for men these days. It is infested with bosomy prehistoric damsels who have been raised to swear death to all males they capture. All this is happening 20,000-plus years ago. Is that clear, or should it be explained that "Prehistoric Women," an Eagle-Lion September release, is being filmed on city property? There is scarcely any dialogue in the movie because, film folk pointed out, people spoke only in grunts in those days.

*they go together . . .*

*but come separately*

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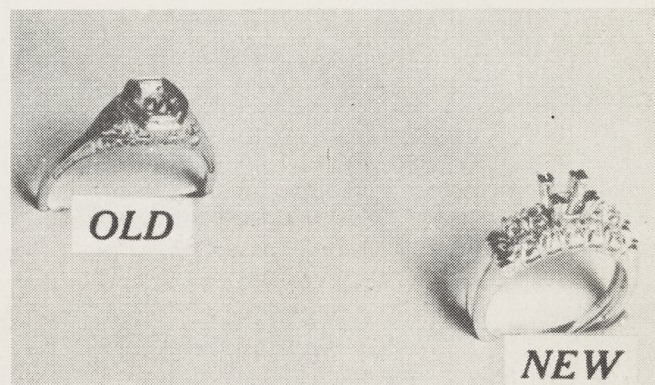
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**THE WHITTIER PICTORIAL**



# Woodland Park



Feminine lead Laurette Luez relaxes between takes. Plunging neckline was not unknown to prehistoric dressmakers. At right, leading man Allan Nixon (in private life Marie Wilson's husband) contemplates uncertain fate of having been captured, manacled by Laurette.



Nixon and Devlin (right) play a quick game of gin. Jungle-like set was once used for Dorothy Lamour south seas film, more recently as scene for "Burma Road".



## Floor Coverings of Distinction

Above: Vinyl Plastic Floors in kitchen and breakfast nook of John A. Davis' lovely new home in Friendly Hills.

There is a proper floor covering for every location. Kitchen and bath should have inlaid linoleum, vinyl plastic or rubber tile for maximum wear. Use asphalt tile or cork tile in dens or playrooms.

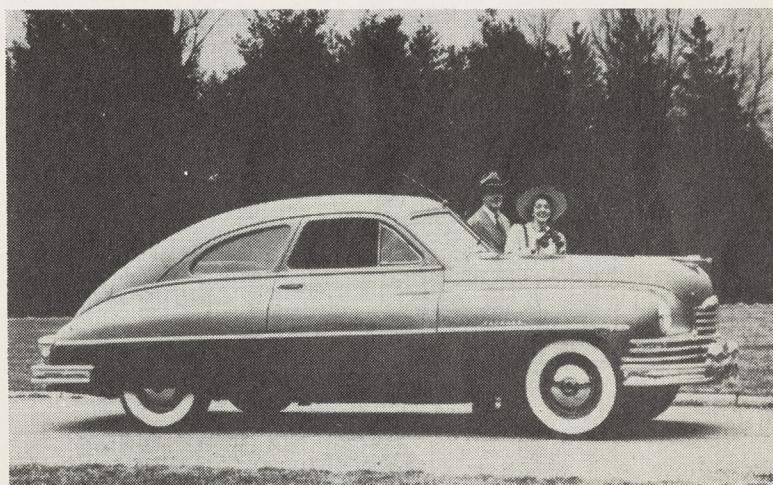
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## 1950 PACKARD

ASK THE MAN WHO OWNS ONE

Price leader in the new Packard Golden Anniversary line is the Packard Eight club sedan shown here. A popular family car, the new Golden Anniversary Eight offers increased power (135 h.p.), advanced styling design to accentuate length and colorful new interior trim.

Delivered in Whittier, \$2,564.00 plus tax and license.

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## REVERE Colonial Maple



Homemakers! Here's your opportunity to get authentically styled, beautiful heirloom pieces built for years of comfortable service . . . harmonizing groups for graceful living in any home.

52-in. drop leaf table, hand-rubbed finish, 46.75

Captain's Chair, 23.95

Removable lazy suzan, 8.95

Side Chair, 9.95

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Dining Room — Beverly Fountain

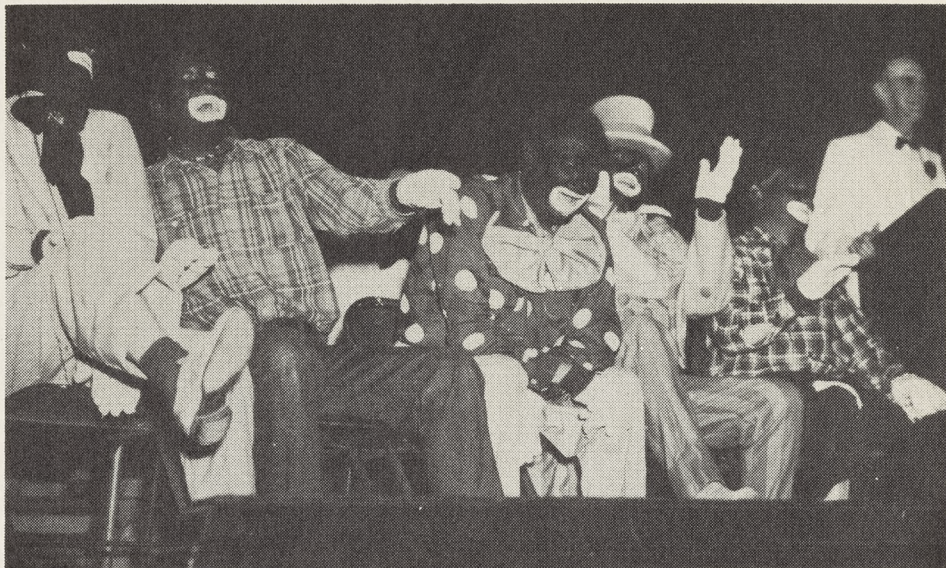
In Whittier . . . It's

# Jack's

SALAD BOWL  
UPTOWN  
BEVERLY FOUNTAIN

"Open All Nite"

## East Whittierites Panicked By Dads' Blackface Minstrel Show



Joe Davis (polka dots), other endmen have just heard joke with tagline, "A little bull can go a long way."



East Whittier residents accomplished a lot on April 27. They voted to approve both high school and elementary school bond issues. Then, not far from the polls, their Dads' Club served barbecue dinners to two shifts of spectators who later witnessed two performances of the club's "Minstrel Show of 1950".

It was a real old-fashioned thigh-whacking blackface show complete with overstuffed Mammys. Applause-stealer was "Parson Possum" (Guy Puckett) who delivered a stirring sermon in alphabet language. So popular was the show that the company took to the road a week later for a repeat performance in South Whittier.

← Bill Collins, in pink, sings "Mammy."



Hans Nygaard sings "Mammy's Lullabye" while E. Whittier Supt. of Schools Charles Samuels (far right) girds self for song entitled, "I've Got A Lovely Bunch of Coconuts."



# Kitchin'ning

with MAYBELLE and MARTITA



voring. Gradually fold in flour sifted three times, along with remaining  $\frac{1}{2}$  cup sugar.

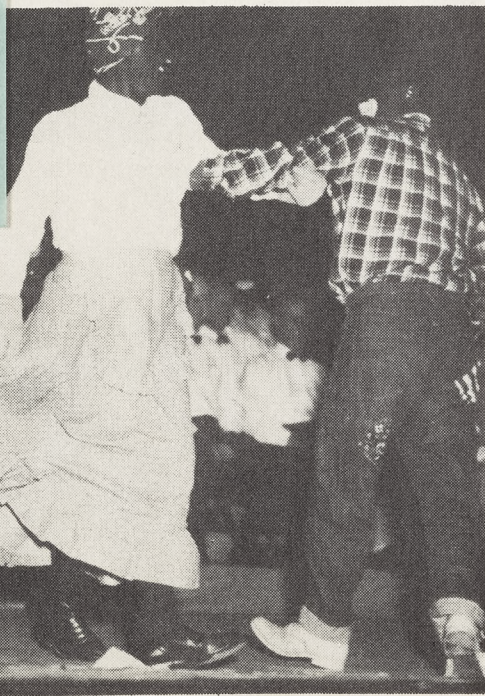
Pour into dry, ungreased tube pan. Gently cut through with knife to remove bubbles. Bake one hour at 325 deg. Upon removing it from oven, invert cake immediately. Let it cool; remove from pan and cut into two layers.

For filling and icing, whip a pint of whipping cream stiff, add  $\frac{1}{4}$  cup powdered sugar and 1 teaspoon vanilla. Crush 1 cup strawberries; mix with cream. Add 1 cup sliced berries. Spread cream-and-berry mixture  $\frac{1}{2}$ -inch thick on bottom layer and replace top of cake.

Now, spread remaining cream and berries all over cake, decorate with whole berries and place in refrigerator for at least three hours.

You may vary this by using other fruits or chocolate syrup in place of berries, sprinkling grated chocolate on top of cake.

(continued)



"Mammy" Edwin Steele swings Ralph Veitch in square dance

# California COBBLERS



straw blonde

the most exciting, spirited color of spring 'n' summer to come. See for yourself the wonderful lift that Straw Blonde adds to all the gay colors in your wardrobe . . . the gentle ones, too!

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Matching Bags—6.95

Earl Douglas  
"GOOD FOOTWEAR"

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- Crepes
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Prints and  
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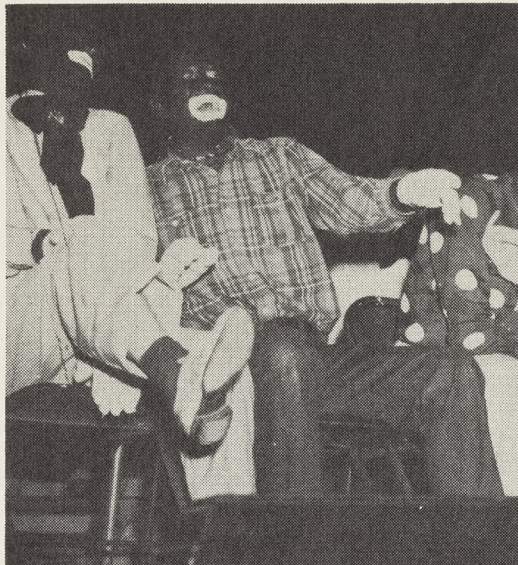
In Whittier . . . It's

**Jack's**

SALAD BOWL  
UPTOWN  
BEVERLY FOUNTAIN

"Open All Nite"

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Joe Davis (polka dots), other endme  
line, "A little bull can go a long way."



Hans Nygaard sings "Mammy's Lullabye" while E. Whittier Supt. of  
Schools Charles Samuels (far right) girds self for song entitled, "I've Got  
A Lovely Bunch of Coconuts."



# Kitchinning

with MAYBELLE and MARTITA



## ANGEL'S FOOD CAKE

Pictured above (left to right) are Mrs. Don Nixon, of East Whittier; her angel's food cake garnished with strawberries, and six-year-old Lawrence Nixon. Lawrence is one good reason why the cake no longer exists. Before it was too late, we managed to get the recipe. By the way, this cake ought to be tried by every loyal Republican because Mrs. Nixon's brother-in-law is Whittier's Congressman Dick Nixon. Which doesn't mean it can't be sneaked into Democratic ovens as well.

Assemble 1 1/3 cups egg whites, 1 1/3 teaspoons cream of tartar, 1/4 teaspoon salt, 1 1/2 cups granulated sugar, 1 1/4 teaspoons vanilla flavoring, 1 cup sifted Softasilk cake flour.

Beat (preferably with hand beater) egg whites until frothy; add salt, cream of tartar. Continue beating until stiff (the mixture, that is). Add 1 cup sugar slowly and fold in fla-

vor. Gradually fold in flour sifted three times, along with remaining 1/2 cup sugar.

Pour into dry, ungreased tube pan. Gently cut through with knife to remove bubbles. Bake one hour at 325 deg. Upon removing it from oven, invert cake immediately. Let it cool; remove from pan and cut into two layers.

For filling and icing, whip a pint of whipping cream stiff, add 1/4 cup powdered sugar and 1 teaspoon vanilla. Crush 1 cup strawberries; mix with cream. Add 1 cup sliced berries. Spread cream-and-berry mixture 1/2-inch thick on bottom layer and replace top of cake.

Now, spread remaining cream and berries all over cake, decorate with whole berries and place in refrigerator for at least three hours.

You may vary this by using other fruits or chocolate syrup in place of berries, sprinkling grated chocolate on top of cake.

## Minstrel Show (continued)



"Mammy" Edwin Steele swings Ralph Veitch in square dance

# California COBBLERS



## straw blonde

the most exciting, spirited color of spring 'n' summer to come. See for yourself the wonderful lift that Straw Blonde adds to all the gay colors in your wardrobe . . . the gentle ones, too!

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*Earl Douglas*  
"GOOD FOOTWEAR"

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## THE BLOUSE FOR *Mother* DAUGHTER CHOOSES HERSELF



Carla Johnson Modeling

- Nylons
- Crepes
- Chiffons

Prints and  
Pastel Shades

*Justine's*

172 So. Greenleaf St.



## Recipe: FOR SPRING



### DIRNDL SKIRT COSTUME

1. One skirt length of new cross-stitch border print (sky blue, spring green, summer rose.)
2. Add one blouse length of a complementary color.
3. Mix and wear in warm or hot weather.
4. Top with gold buttons.

SKIRT FABRIC — 79c yd.

36 in. Everfast Fabric, Permanent Gloss, Crease Resistant

Blouse Fabric — 49c yd.

Buttons — 10c each

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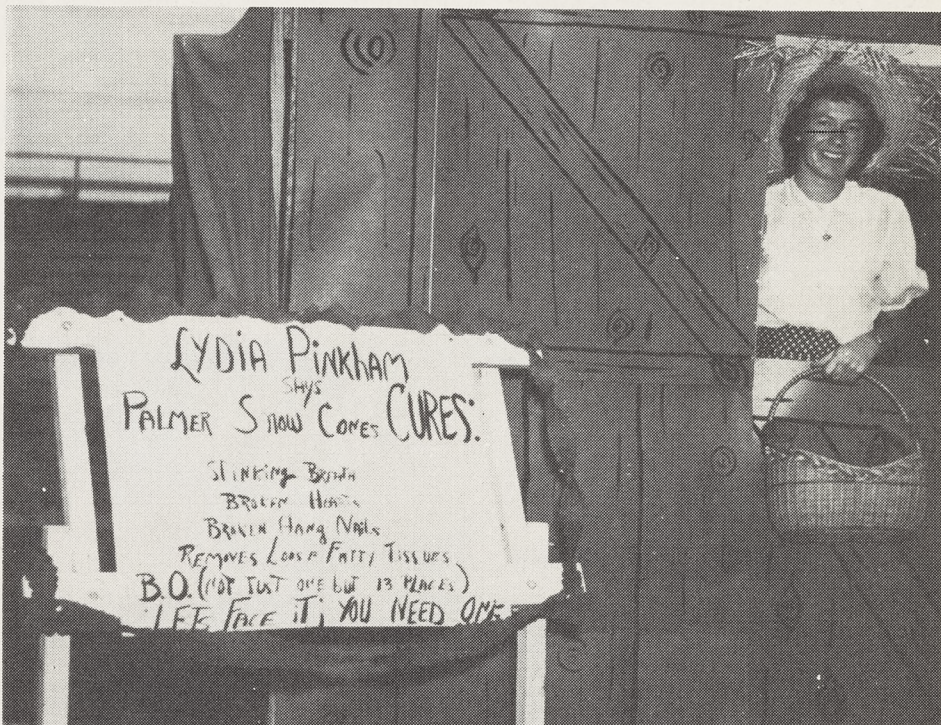
## Collegians Cavort At Country Carnival

With mid-semester exams looming on the horizon, Whittier College students decided they'd better have their annual "Country Fair" and get it over with. The carnival proved several things: that colleg-

ians are natural barkers; that Sachsen Society pledges can't dodge eggs all afternoon and not be spattered; that there ought to be a fair every week.



Sachsen Society's egg-throw was messiest booth at carnival.



Leone Knickerbocker's booth featured convincing poster.



Chow line was evidently most popular attraction at fair.



# How to PRESS PHOTOGRAPHY

In this space two weeks ago, we presented what everybody (meaning an amiable but illiterate acquaintance, a pre-school age child and a visiting insurance salesman) acclaimed as a masterpiece on how to publish a publication. This week, cheered by the insistence of friends and constituents, we plunge recklessly into the mysteries of press photography.

It is only proper—and since this is Whittier, we fall all over ourselves to be proper—that we begin with a definition of what press photography consists of. Well, it is what happens when a photographer is pressed for time. Ours always is. He shrinks from the hot breath of the editor searing the back of his neck. And the editor is in a desperate hurry to find material to fill his publication—even if he has to use pictures.

To begin with, the well-equipped photographer finds that equipment is



indispensable. Ours sometimes goes to extremes. He used to trundle around one of those little booths that take passport pictures automatically. Now, however, under gentle pressure, he has drastically curtailed his equipment to include merely a 50-lb. bellows camera, a portable generator for flash pictures, three or four floodlights, a Little Gem Do-It-Yourself Home Developing Kit, several plateholders in which he conceals luncheon sandwiches, and a large piece of black cloth used as a mobile darkroom.

Come mealtime, he excuses himself and retires beneath the black cloth. Bewildered bystanders are at a loss to understand why loud munching sounds should emanate from the shapeless heap.

When he is on an assignment, things have to be just so for our photographer. He is well thought of for his gracious little commands to the subject that mean so much in making a good picture. He can be heard beseeching, "Will the Executive Committee kindly refrain from chasing the Auxiliary long enough to get this picture taken?" or, "No, Mrs. Blotz, we'll take only the two chins this morning," or, "Willie, be an angel and take your thumb out of little Grizella's eye, won't you?"

To err is human, and by that standard our photographer is super-human. Once, sent out to get a priceless one-time shot (a parking meter jammed at the 60-minute level), he sneaked back wearing the sheepish expression that meant, of course,

that he had taken the picture without benefit of film. "I didn't know it wasn't loaded—" he expostulated, but in such cases he is banished to his black cloth.

After a busy picture-taking session, our photographer assumes an air of professional hauteur, and retires to his dark room. There, he splashes happily among smelly chemicals and improbable plumbing.

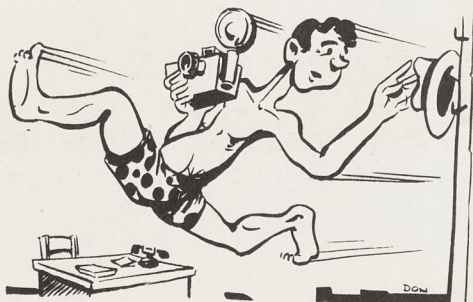


He cannot be persuaded to come out except on the promise of food. On one occasion, a friend who mistook the darkroom for someplace else stumbled in on an unforgettable scene. Our photographer, sulking because he had not been allowed to go to Palm Springs, was sunbathing beneath the enlarger and drinking copious draughts of developer from a beaker.

It must have been during one of these frying seances that the emergency call caught him. You know, like a fireman, a press photographer has to be ready to go at any time, day or night. Given an urgent summons to cover the East Whittier Dads' Club show the other day, he made the street in 15 seconds flat. Regrettably, he was clad only in his scanties.

He was still fighting mad when he related the incident later. "The cops claimed I was another one of East Whittier's gallivanting nudes," he shrieked, "so they piled me off to jail."

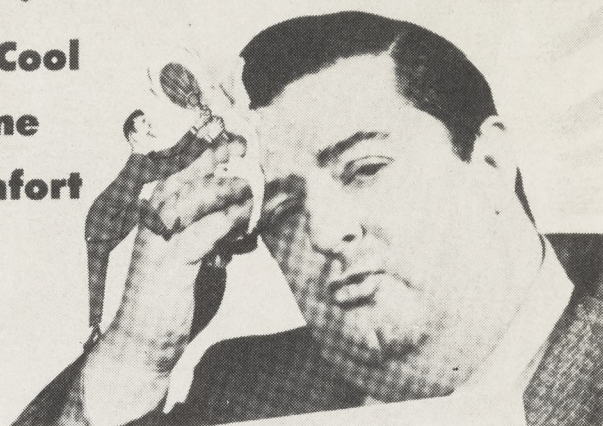
His voice broke with emotion.



"Then, they gave me a sobriety test which I couldn't pass because I had a developer breath. But the worst of all came when—" he stifled a sob "—they took my own light meter and gave me an exposure test. I failed that, too."

The only conclusion—and it is a somber one—to be drawn from this tale is that a press photographer, to be good, should be ever so slightly peculiar. That is why ours is the best in the business.

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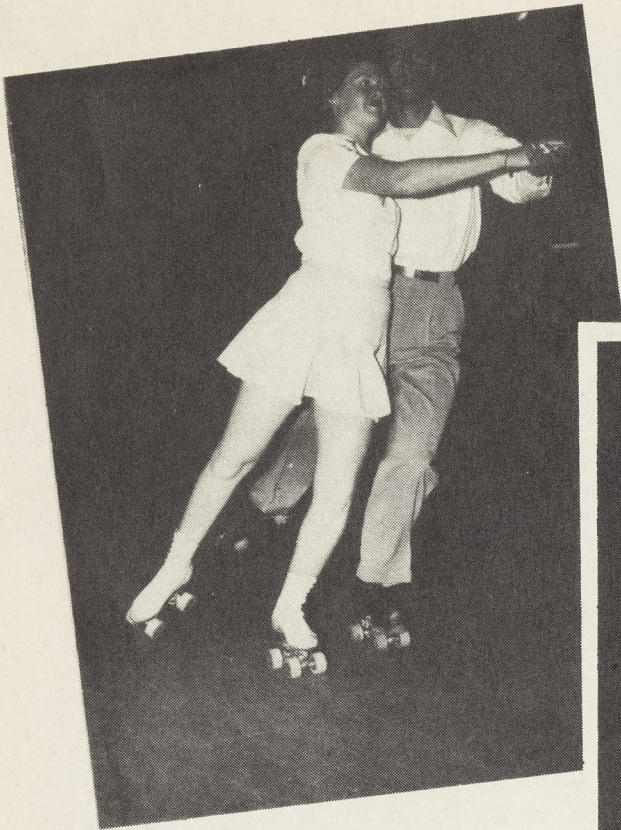
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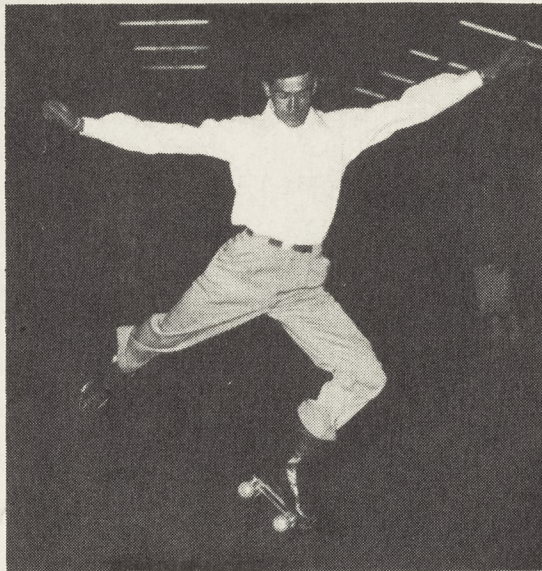
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